



Independent family funeral director

Attleborough Office: 01953 452455 24 Hour service Wymondham Office: 01953 605222

Andy Free Ltd Privacy Policy

This privacy policy explains how “Andy Free Ltd” uses and protects any information that you give when using this website.

“Andy Free Ltd” is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

“Andy Free Ltd” may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st April 2021.

We may collect the following information:

- Name and profession.
- Contact information including email address.
- Demographic information such as; postcode, preferences, interests etc.
- Information relevant to customer surveys and/or offers.

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail.
- We may use the information to customise the website according to your interests.

Security:

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Andy Free Ltd. Registered in England and Wales. No. 08431450

Attleborough office: Fairfields, High Street, Attleborough, Norfolk, NR17 2BT

Wymondham office: 32 London Road, Wymondham, Norfolk, NR18 9JD

Registered Address: Exchange House Centre, Exchange Street, Attleborough, Norfolk, NR17 2AB

email: attleborough@andyfree.com or wymondham@andyfree.com web: www.andyfree.com





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Cookies:

Cookies are small text files that are often placed on your computer when you browse through websites. We use cookies to help us provide our users with a better experience by, for example seeing which pages are read more than others and providing more content in that area. Cookies also help to provide certain features. The cookies we use are 'analytical' cookies. They allow us to recognise and count the number of visitors and to see how visitors move around the site when they're using it. This helps us to improve the way our website works, for example by making sure users are finding what they need easily. Cookies in **no** way give us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. This may prevent you from taking full advantage of the website. For further information on cookies and how you can control how these are used, you can visit www.aboutcookies.org.

Links to other websites:

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do **not** want the information to be used by anybody for direct marketing purposes. If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish for this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to: Andy Free Ltd, Fairfields, High Street, Attleborough, Norfolk, NR17 2BT.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

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